Lecture #5

云计算入门 Introduction to Cloud Computing GESC1001

Philippe Fournier-Viger

Professor School of Humanities and Social Sciences philfv8@yahoo.com



Fall 2020

Introduction

Schedule		
Today	Cloud storage	
Next week	Cloud security	
	Final exam	

Today,

• I will talk about how data is stored in the cloud.

◎ 8- CLOUD STORAGE (云存储)

It is not necessary to read the book.

But if you follow the book, we have skipped chapters 6 and 7.

3

pdf 241-271

8

Introduction

- A cloud has many computers.
- Many computers =
 - a lot of « computing power » (计算能力)
 - a lot of storage space (存储空问)



Introduction

- Users of the cloud can store and/or modify data in the cloud
 - Use the Baidu Cloud (百度云) to store files from your computer.
- Users of the cloud can read data (get data) from the cloud
 - 。Watching videos from Youku (优酷) or TikTok (抖音)
- For some clouds, data can be accessed using the Internet.

Introduction

• Cloud data can be accessed using computers or mobile devices (移动设备).



- Mobile devices often have limited resources.
- Thus, mobiles devices can use the cloud to store audio and video files. (e.g. Xiaomi cloud)
- The cloud is suitable for video delivery (e.g. Youku, Toudou, TikTok)

Another example - AMAP (高德地图)



- A very big map of China is stored in the cloud.
- When using AMAP on your cellphone, AMAP will download **parts of this** map.
- To use AMAP offline (without internet), you can download the maps to your phone (**e.g.** map of Shenzhen).

Introduction

- Cloud applications may constantly receive new data.
- e.g. users are constantly uploading new videos on a video sharing website such as Youku or Douyin.
- Cloud applications often collect data about:
 - their services (e.g. performance),
 - the users of these services

(e.g. how users utilize the cloud application?, how often? what they like / don't like?).

Introduction

- The owner of a cloud application can analyze the collected data to obtain useful information.
 (e.g. to improve the application, for marketing, to launch a new product, pay-for-what-you-use, etc.)
- Collecting data about users is one of the reasons why some big companies offer free cloud services.

"'If you are not paying for it, then you are the product" \rightarrow but not always true!

• e.g. some big companies may use data about users to show advertisements, or even sell the data.



- In the West, companies like Google and Facebook offer free services to collect data about users, and then use this data to sell targeted advertisements.
- Data may be sold to other companies, and even be resold.
- Some companies also get data from multiple sources and combine it to know more about people.
- **Data brokers**: companies or individuals that collect and then sell or resell data.

Illegal data brokers

• Example from 2018

- The **Wuxi police** has arrested 113 persons that were illegally collecting/selling information about people.
- The criminal network was international. It involved people from China, Myanmar, etc.
- Data includes: location, bank balances, credit information, property details, and familial information.
- **Data was used for:** network fraud, taking out microloans, and violent debt collection.

The news \rightarrow

https://tech.qq.com/a/20181011/003346.htm



12

Types of data about persons (1)

- Identifying data
 - Name, address, e-mail, phone number
- Sensitive identifying data
 - ID card number, birth date, passport number

• Public data

• Mariage record, divorce record,...

• Demographic data

• Age, Race, Religion...

• Vehicle data

• Vehicle identification, insurance data

Types of data about persons (2)

- General interest data
 - Music, Movies, Sports, ...
- Technology data
 - Mobile phone usage, location, social network activity
- Financial data
 - Salary, money in the bank, etc.

Travel data

- Train and airplane tickets purchases...
- Frequent flyer number

Types of data about persons (3)

- Health data
 - Purchases of medicines,
 - Results of medical tests, etc.

Where data is obtained from?

Government sources³

Professional and recreational licenses

Property and assessor records

Voter registration Information

Motor vehicle and driving records

Court records (criminal, civil, birth, marriage, divorce and death records)



STATE & LOCAL

GOVERNMENT



FEDERAL GOVERNMENT

Demographic Information (ethnicity, age, education level, household makeup and income)

Geographic information (addresses, school and voting districts)

Retailer and catalog purchases

Magazine subscriptions



COMMERCIAL

SOURCES⁴



OTHER PUBLICLY

AVAILABLE SOURCES⁵

Telephone and other directories

Press coverage

Information from blogs and social media sites

https://onlinemba.unc.edu/blog/data-brokers-infographic/ (2015)

What is data worth to you?

\$2.72 (or €2)

An Italian university found that study participants would auction off their smartphone activity data for a median bid across all data categories of \$2.72 (or €2).⁶

\$8

Datacoup pays customers \$8 per month to access their social media accounts and view a feed of transactions from credit and debit cards.

\$100

Luth Research's "ZQ Intelligence" service tracks smartphone, tablet or PC activity in exchange for a payment of \$100 a month to 25,000 opted-in users.⁴

\$480 (or £288)

Dutch student Shawn Buckles auctioned off his private data—including browsing data and email conversations—to The Next Web for a lump sum of £288.⁹ \$2733

Federico Zannier sold his data (including keystrokes, mouse movements and activity screenshots) for \$2 per day on Kickstarter, ultimately netting \$2,733.³⁰

Keeping data private?

11 percent of Americans would be willing to pay \$1 per month to withhold their data from their favorite news site.³

11%

69 percent of Americans were not willing to accept a \$2 discount on their Internet bills in exchange for allowing their data to be tracked.*

69%

Or having personnalized services?

85 percent of U.S. consumers would be more likely to purchase from a retailer again if they provided offers targeted to their interests, wants or needs.≈

81% 81 percent would be more likely to purchase from a retailer again if they offered incentives based on location.»

Laws and regulations for data

- Different countries have different laws and regulations about how data must be stored, shared, can be used, etc.
- In China, we have the Cybersecurity and Data Protection Law (2017)
 - Network operators must tell the purpose, method, and scope of data collection and use, and obtain consent from users.
 - Network operators shall not disclose, alter, or destroy personal data without the consent of users

... continue on next slide \rightarrow



Laws and regulations for data

 In the event of a data breach, network operators must take actions to fix the problem, inform users, and report to the appropriate government agencies

(this is just a rough unofficial translation of some parts of the law – for more details, see the original law in Chinese language)

Data storage and processing

Data storage and data processing in the cloud are closely related.



- If it takes more time to access the data, it will take more time to process the data (处理数据).
- Access time: the time needed to obtain some amount of data.
- If we have more data, then we need more computing power to be able to process the data at the same speed.

Data storage and processing

- Cloud applications often process large amount of data.
- How to process large amount of data quickly?
 - use data replication (数据复制)
 - stores multiple copies of data,
 - store data in multiple locations.
 - use appropriate storage management strategies
 - 。(存储管理策略).
 - write cloud applications that use the data in an efficient (有效率的) way.

Example

• I have data about I million employees.

EI E2 E3 ··· E1000000

• I want to calculate the average salary.

• How?

Example

• I have data about I million employees.

EI E2 E3 ··· E1000000

• I want to calculate the average salary.

• A <u>simple</u> approach:

- I. Read the data to calculate the sum of salaries.
- 2. Read the data *again* to count the number of employees
- 3. Divide the sum by the number of employees to obtain the average salary.

This can be very slow because we need to read the data twice (two times)!

Example

• I have data about I million employees.

EI E2 E3 ··· E1000000

• I want to calculate their average salary.

• A <u>better</u> approach:

- I. Read the data *only one time* to calculate the sum of salaries **AND** the number of employees.
- 2. Divide the sum by the number of employees to obtain the average

This is faster because we read the data only once (one time)!

Example

• I have data about I million employees.

E2 **E3** E1000000 ΕI • • •

• I want to calculate their average salary.

Data location is also important!

(e.g. all the data is in Shenzhen, or some data is in Beijing and some in Shenzhen.

The two previous approaches are what we call *algorithms* (算法), that is a *way* of calculating something.

A good programmer (程序员) will design good algorithms.

- Give the expected result,
- Has good performance (speed, memory...)

Big Data (大数据)

- The term "Big Data" (大数据) has become very popular.
- What is big data?
- A simple definition: data that is so large that it cannot be stored and processed on a single computer.
- Nowadays, the term **Big Data** is used with many different meanings, that are often far from the original meaning of Big Data.
- One of the most popular definition of Big Data
 →



Big Data

Data that has three main characteristics (the three "Vs") :

- Volume (数据的数量): a large amount of data
- Velocity (速度): the data is arriving at a very high speed (e.g. new messages published on Weibo every second)
- **Variety (**各种各样): the data is of different types such as text, images, audio, video, graphs,....





Some persons have added two more Vs:

- Veracity (真实性): the data may be of poor quality (inaccurate) or not trustworthy (不值得信赖).
- Value (价值): it is important to try to use big data to obtain some "business value", that is to extract useful knowledge from data.

Thus, Big Data = 5 Vs





Some examples

- A laptop computer (笔记本电脑) may store 80 GB to 4000 GB
- In 2010, the four main detectors at the Large Hadron Collider (LHC), a particle accelerator, produced 13 petabytes (PB) of data (13,000,000 GB).
- The Sloan Digital Sky Survey (SDSS) is a telescope that collects about 200 GB of data per night.



File system (文件系统) of a computer

- A file system (文件系统) is a way of organizing and storing data in a computer.
- In a desktop computer (台式电脑) a file system is used such as NTFS, FAT, HFS, ext3...



Hard drive **硬**盘驱动器 Table of content (**内容目**录) File « Movie.avi » is located at ... File « file.doc » is located at ...

File system (文件系统) for big data

How about big data?

- For the cloud, the data is stored on multiple computers.
- For this reason, we need file systems (文件系统) that are designed for organizing data on multiple computers.
- Some file systems used for the cloud are: GFS and HDFS ...





* THE EVOLUTION OF **STORAGE TECHNOLOGY**







Storage capacity (存储容量)

- The storage capacity of a storage device is measured in number of bytes.
 - I bit = 0 or I
- I byte = 8 bits = approximately I letter.
- Storage needs vary.

Storage Term	Approximate Number of Bytes	Exact Number of Bytes
Kilobyte (KB)	1 thousand	2 ¹⁰ or 1,024
Megabyte (MB)	1 million	2 ²⁰ or 1,048,576
Gigabyte (GB)	1 billion	2 ³⁰ or 1,073,741,824
Terabyte (TB)	1 trillion	2 ⁴⁰ or 1,099,511,627,776
Petabyte (PB)	1 quadrillion	250 or 1,125,899,906,842,624
Exabyte (EB)	1 quintillion	2 ⁶⁰ or 1,152,921,504,606,846,976
Zettabyte (ZB)	1 sextillion	270 or 1,180,591,620,717,411,303,424
Yottabyte (YB)	1 septillion	280 or 1,208,925,819,614,629,174,706,176
Cost of storing data

Every year, it becomes **cheaper** to **store data**, thanks to technological advances.



Storage density (存储密度)

- Over the years, storage density (存储密度) has also increased.
- **Density** is the **amount of data** that can be stored on some **surface**.
- In 1980, the density was approximately 0.01 GB / inches²(平方英寸)
- In 2011, the density reached approximately 744
 GB / inches² (平方英寸)

About 10,000 times more dense!



Access time

 While the density of storage devices has increased and the cost has decreased dramatically, the access time has improved only slightly.

Some recent advances:
 SSD drives...
 (一旦固态硬盘)



How to store big data?

- Often:
 - **cost of managing data** > **cost of storing data**.
- Storing data in the cloud can help to reduce management costs.
- How data is stored is important.
- Applications should also be designed in a way that tries to reduce the number of accesses to the data.
- This helps processing the data faster.

How data is stored in the cloud?

- In the cloud, normal computer components are used to store data such as hard drives (硬盘驱动器).
- In the past, for a desktop computer, the design of storage devices was « performance at any cost ».
- For the **cloud**, it is « **reliability** at the lowest cost ».
- Reliability (可靠性) means the ability of a device to work without failure for a long period of time.
- In the cloud, we wish that the cloud continue to work normally even if some computer(s) fail.



Cloud storage: how to choose?

- Cost
- Compatibility with your devices
- Free storage? How much for more?
- Maximum file size? Types of files?
- Reputable company?
- Transfer speed (bandwith)?
- Read the privacy policy / license agreement.

STORAGE MODELS (存储模型), FILE SYSTEMS (文件系统) AND DATABASES (数据库)



How data is stored in a computer?

A computer stores data on some storage device(s).

We can distinguish between:

 how the data is stored physically (物理存储)

 how the data is stored logically (逻辑存储), that is how the data is organized in terms of files, folders, databases, etc.

Most storage devices provides two operations: reading data and writing data.



Characteristics of storage devices

- access time: time to locate a unit of data on a storage device
 - (e.g. 10 ms to read 1 byte of data from a hard drive)
- transfer rate: the speed for transferring data from and to a device.
 (e.g.10 GBs = 10 Gigabytes / second)

		rat	es	Stores	
			SSDs	Operating system; applications; user	
	orage		Hard Disks	including photos, music, and videos; backups	
	St		USB Flash Drives	Digital photos or files	
-			Memory Cards	to be transported	
			Optical Discs	Software, movies, music	
		slov tran rat	ver sfer bifferent pr Different sp Some device Some device	rices, beed, es are more durable (耐用的),	

How data is stored? – Cell storage

- Physically, most storage devices stores data in memory cells (存贮单元).
- A memory ell is a memory location where data can be stored.
- All cells typically have the same size.
- A cell has a name (called its address (内存地址)):
 e.g. cell 1, cell 2, cell 3...
- An application can read or write data in a cell.





Journal (日志) storage

- An improvement of cell storage, designed to better cope with failures and the loss of data, is journal storage.
- The idea is simple.
- A journal (log 日志) is used to record all the changes that are made to the memory cells.
- If some **error happens** and some data is not saved, it is possible to read the **journal** to restore the data.

Example \rightarrow

Example

The computer wants to write A into a cell. Before changing the value in the cell, the change is recorded in the journal.

Write A



Cell storage

Example

The computer wants to write A into a cell. Before changing the value in the cell, the change is recorded in the journal.





Cell storage

Example

The computer wants to write A into a cell. Before changing the value in the cell, the change is recorded in the journal.





• Journal storage is useful for applications such as transferring money between banks.



- To ensure that no money is lost if a transaction fails, the transaction is first recorded in the journal before the data is modified.
- As a result, if the transaction fails, it is possible to undo the changes that have been made.



It is a collection of directories (目录 - folder), which can contains files (文件).

💐 dil					-0×		
Eile Edit View Favorites Tools Help							
Folders	x	Name /	Size	Туре	Modified		
🗄 🚽 31⁄2 Floppy (A:)	-	🗋 dependencies		File Folder	7/23/2001 10:56 AM		
Local Disk (C:)		🗀 doc		File Folder	7/23/2001 10:02 AM		
		h 🔁		File Folder	7/23/2001 12:23 PM		
🔄 🗄 🛅 Code Store	ib 🔁		File Folder	7/25/2001 12:28 PM			
	source		File Folder	7/24/2001 2:57 PM			
BxFrameDiagnostics	BXLIB.DEF	3 KB	DEF File	7/23/2001 12:20 PM			
Bxlib	bxlib.dsp	8 KB	VC++ 6 Project	7/23/2001 12:20 PM			
🗄 🛅 released	🐼 Bxlib.dsw	1 KB	VC++ 6 Workspace	3/1/2001 9:36 AM			
📄 📄 🫅 working	Bxlib.opt	53 KB	OPT File	7/24/2001 2:57 PM			
		🔚 bxlib.RC	3 KB	Resource Script	7/24/2001 2:49 PM		
🗄 🗍 👘 📅 depender	RESOURCE.H	1 KB	H File	4/27/2000 4:00 PM			
- 🔂 н							
<mark>С</mark> а ію							
🗄 🛄 interpreter							
🗄 🔂 sample	-						

File system (文件系统)

- A file system for multiple computers is called a distributed file system (分布式文件系统).
- They are:
 - scalable (可伸缩的),
 - capable of distributing files between many computers,
 - reliable, etc.
- In the cloud, computers used to store data are often not the computers that perform the calculations. Why?

Database (数据库)

- Some cloud applications do not directly use files but instead use databases.
- Database systems (数据库系统) provides many useful features such as:
 - access control (访问控制): controlling who can access the data,
 - concurrency control (并发控制): controlling if several computers can read/write the same data at the same time.
 - recovery after failure (数据恢复): providing features to recover data when some failure occurs.
 - query languages (查询语言): some languages can be used such as SQL to search for information in a database.



Many databases use the « **relational model** » (关系模型), where data is stored into **tables**.

School Table

-ID	Name
S001	University of Technology
S002	University of Applied Science

e.g. Microsoft Access

Student Table

- School ID	ID	Name	DOB
S001	UT-1000	Tommy	05/06/1995
S001	UT-1000	Better	16/04/1995
S002	UAS-1000	Linda	02/09/1995
S002	UAS-1000	Jonathan	22/06/1995

This model is popular but it does not work well for storing and processing large amount of data in the cloud. Thus, other solutions have been designed for the cloud.

Requirements for storing data in the cloud

- **Data replication** must be performed.
- It requires mechanisms to ensure fault-tolerance (容错) (that the system works correctly even when failures occur).
- All copies of the data must. consistent with one another (彼此一致)
- Accessing the data must be **fast**.
- Other requirements may be **specific** to some particular applications

THE GFS FILE SYSTEM (GFS文件系统)



Introduction

- It was developed in the late 1990s.
- **Goal**: store data from Web search engines.
 - Store data on thousands of computers using cheap storage devices.
 - Reliable (可靠的). It tolerates hardware failures, software errors, applications errors and human errors.
 - Store large files (gigabytes or even terabytes)
- There is an open-source (开放源码) version of GFS called CloudStore

How data is stored?

• Each file is divided into one or more chunks (parts of a file)



How data is stored?

• Each file is divided into one or more chunks (parts of a file)



Two types of computers

• The "master" computer:

- which supervises all the other computers used for storing data,
- it knows where the data (chunks) is stored,
- **it monitors the state of all computers** used for storing data.

• The chunk servers:

they store the data (chunks)





Architecture of a GFS system



- The chunks are stored on some computers called the « chunk servers ».
- The **chunk servers** run the Linux operating system.



- The **Master** computer keeps information about which **files** are contained in each chunk, and which **chunk server** has a **copy** of each **chunk**.
- It keeps information about the states of chunk servers (e.g. failure?).
- It keeps information for access control (访问控制)



How to access data?

Three steps:

- 1. a **cloud application** asks the **master** computer where the chunk is located,
- 2. The **master** computer tells the location of the chunk on a chunk server,
- 3. Then, the **cloud application** contacts the chunk server to access the data.

A cloud application (云应用) always read/send data from/to the closest storage computer (最近的存储计算机) in the network (to ensure fast access to the data).

How to write data?

Three steps

- 1. a **cloud application** asks the **master** computer for the permission to modify a chunk,
- The master computer says Yes! or No!
 If Yes, it gives the permission to modify the data for a limited amount of time.
 It also indicates the location of the chunk (on a chunk server).
- 3. Then, the **cloud application** directly contacts the **chunk server** to modify the chunk.

Note that the **master** computer never gives the permission for modifying a chunk to two cloud applications at the same time to avoid **conflicts**.

How to ensure consistency (一致性)?

Consistency: all copies of a chunk are the same (一致性) How we do that?

- When a modification is made to a chunk, it is performed on all copies of the chunk (on different chunk servers).
- Then, the modification becomes visible to other cloud applications
- If a **failure** occurs during modification, the modification is cancelled on all chunk servers.

How is the performance?

- The master server does not participate much to the process of reading/writing data.
- Why?
 - to make sure that reading and writing is **fast**.
 - If the master server would check all the read/write operations, it would be **slow**.
 - Using GFS, reading data can be almost as fast as reading data from a desktop computer.
 - Writing is slower than reading.
 It can be five times slower.

How big is a chunk?

 The size of chunks is 64 MB by default (默认情况下) but it can be changed.

• Why 64 MB?

- If small, there could be too many chunks! It can be difficult to manage them.
- If large, it is more likely that a computer will perform many operations on the same chunk.
 But accessing a chunk may be slower.



More details

- The master server creates the chunks and files.
- The master server uses a **journal**.
- This **journal** is used to restore data in the case of a failure.
- GFS has a « recovery mechanism » to restore data when a failure occurs, that we will not discuss.



- There is always one master server.
- But there is also be a « **shadow master server** » that keeps a copy of the data of the master server in case that it fails.



Introduction

 Hadoop is an open-source system for cloud computing based on MapReduce.

• It has two components:

- A Map Reduce engine
- A storage system to store the data
- Different storage systems can be used with Hadoop:
 - Hadoop File System (HDFS)
 - Cloudstore
 - Amazon S3

. . .

The Hadoop File System (HDFS)

- HDFS was written using the Java programming language (java编程语言).
- The Hadoop file system is similar to GFS.
 - Chunk servers are called Data Nodes or Slave Nodes
 - The master server is called a Name Node
 - Chunks are called blocks
- How data is written in the cloud is slightly different.
 - **GFS** allows to write small amount of data quickly.
 - HDFS allows only to read/write one full block at a time.
- HDFS is designed for MapReduce, while GFS is more general.

Architecture of a HDFS cloud



Here, there are 1 master computer and 4 slave computers. A cloud application (client) can send map reduce jobs to the Name Node (master). The Name Node then executes the job on the Slave Nodes.

Architecture of a HDFS cloud



It can be observed in this illustration that the node performing the calculation are also the node that store the data. This is different from GFS.



Conclusion

- We discussed the **importance of how data is stored** in the cloud.
- We discussed some **cloud storage systems** as examples: **GFS**, **HADOOP**...
- There exists other ways of storing data.
- **Big cloud companies** such as **Amazon**, **Alibaba** and others often develop their own storage solutions to have more control over performance.
- Many of these technologies are not public.



Conclusion

- If you are interested by cloud computing, there are a lot of things to learn about the various storage solutions.
- Today we have discussed cloud storage.
- Next week, it will be the last lecture for this course.
 - We will conclude
 - We will discuss more about the upcoming final exam.



References

• Chaptre 8. D. C. Marinescu. Cloud Computing Theory and Practice, Morgan Kaufmann, 2013.



Final exam

- Date to be announced
- I 20 minutes.
- It is a closed-book exam.
- Questions will be approximately evenly distributed between the different topics that we have discussed.

8 lectures = 8 to 10 questions

Final exam

- Answers must be written in English.
- Some typical questions in my exams:
 - What is the advantages/disadvantages of using X instead of Y ?
 - When X should be used?
 - How X works ? or why X is designed like that?
 - There could be I question that is similar to assignments.



Final exam

 If you are not sure about the meaning of a question in the final exam because of English, you may raise your hand to ask me.



- No electronic devices are allowed.
- A pen/pencil/eraser can be used during the exam.
- Bring your **student ID card**.